



## ***Pro Rodeo Oklahoma***

**P.O Box 2326**

**Blanchard, OK 73010**

[ProRodeoOklahoma.com](http://ProRodeoOklahoma.com)

**Co-Promoters**

**Matt Hindi USN, RET**

**Jamie Downes CDR, USN**

Prospective sponsor,

Pro Rodeo Oklahoma is bringing the PRCA Rodeo and their legendary professional Cowboys to a world class facility, the Grady County Fairgrounds Arena. This annual event captures the heart of rodeo and looks to highlight the many things Grady County and its surrounding communities can offer. Nestled in the Washita Valley, 30 miles southwest of Oklahoma City, home to the best sunsets in Oklahoma, Pro Rodeo Oklahoma (PRO) couldn't have picked a better location or Rodeo partner in the PRCA. Veteran owned and operated, PRO, values hard work, service before self and believes that integrity and honor are not catchphrases; they are a way of life and carry over into their business practices. With only the sky as our limit, PRO looks to grow this annual event into the premiere Rodeo in Oklahoma and be a "go-to" event for all the top PRCA Cowboys at the start of each season. Developing long term partnerships with the PRCA, local and national business owners, Pro Rodeo Oklahoma looks to highlight the Wonderful people of Oklahoma and provide premiere entertainment at affordable prices.

Enclosed are the levels of sponsorship available and contract proposal, to better define the deliverables and services provided by Pro Rodeo Oklahoma. PRO will be utilizing several forms of marketing, to include, social media, programs, billboards, TV and radio. With your sponsorship donation you are investing in the future of Grady County business and have first right of refusal for sponsorship in this annual PRCA event.

This year's event will be Friday and Saturday night, Oct 13<sup>th</sup>/14<sup>th</sup>, 2017 and feature special events, VIP dinners, veteran charity opportunities and pre and post parties. Sponsorship is off and running so get in on the limited Main Rodeo sponsorships while you can and remember any sponsorship, Main Rodeo, individual event or program only, will show support for the Rodeo and highlight your business to the surrounding communities and national rodeo audience.

Thank you in advance for your support.

V/R, Matt and Jamie



## **RODEO SPONSORSHIP OPPORTUNITIES**

### **MAIN RODEO SPONSORS-“Brought to you by”**

- 10-20K sponsorship investment
- Parallel naming on all advertising and media
- Opening slider website acreage
- Full page add in program(\$1000)
- Arena banners and Fairgrounds electronic arena signage
- Press release coverage, time dependent
- Radio/TV/billboard/Internet Rodeo naming
- Sponsorship flags during opening ceremonies
- Product or booth display int/ext arena
- Giveaways and coupons in program
- 16 seats and VIP dinner tickets included for each perf/32 total(\$1825)

### **INDIVIDUAL RODEO EVENT SPONSORS-“Bull riding by ???”**

- 6 events 3-5K each
- Naming rights per event.....”Massey Ferguson Saddle Bronc”
- Full page add in program(\$1000)
- Secondary slider internet acreage with all events listed together
- Rodeo event flags prior to each event
- Banners in arena
- Additional opportunities available
- 8 seats and VIP dinner tickets for each perf/16 total(\$950)

### **PROGRAM SPONSORS-Platinum/Gold/Silver/Bronze**

- Platinum (Full page add) \$1000, Banner included, Bottom page internet slider
- Gold (Half Page add) \$500, Banner Available, Bottom page internet slider
- Silver (QTR page) \$250, Bottom page internet slider
- Bronze (1/8<sup>th</sup> page) \$125, Bottom page internet slider
- “In-Kind” donations, giveaways for VIP dinner equal banner and program space

### **ADDITIONAL SPONSOR OPPORTUNITIES**

- Hospitality Tent Pre/Post Party entertainment \$5,000 Banners included, Full page add in program (\$1,000 Value), Bottom page internet slider
- Chute Sponsor total of (6) \$500 each Banner Included, Bottom page internet slider

- Buckle Sponsor \$2,500 Banner included, Full page add in program (\$1,000 Value), Bottom page internet slider
- Resistol Patriot Feather charity program \$2,500 Banner included, Full page add in program (\$1,000 Value), Bottom page internet slider
- Rodeo Talent \$1,500 Banner included, Full page add in program (\$1,000 Value), Bottom page internet slider
- Announcer \$2,500 Banner included, Full page add in program (\$1,000 Value), Bottom page internet slider
- Specialty Act \$2,500 Banner included, Full page add in program (\$1,000 Value), Bottom page internet slider

- Programs free to all ticket holders and available to sponsors for distribution, maximum distro.
- Tickets available at cost for purchase and giveaway by sponsors.
- PRCA program, professional and proven!
- Coupons and gift cards encouraged for programs.
- Annual contract for sponsorship.

## **CONTRACT TERM SHEET**

<b>PRO RODEO OKLAHOMA SPONSORSHIP LEVEL SELECTION</b>		<b>SELECT</b>	<b>COST</b>
<b>PACKAGE CHOSEN</b>	MAIN RODEO SPONSORSHIP		
	INDIVIDUAL EVENT SPONSORSHIP		
	PROGRAM SPONSOR LEVEL		
	PLATINUM		
	GOLD		
	SILVER		
	BRONZE		
	OTHER SPONSORSHIP PROVIDE(LIST SPECIFICS BELOW)		
	BANNER AND MEDIA SUPPORT		
	TOTAL SPONSORSHIP COST		

**Pro Rodeo Oklahoma LLC**, henceforth known as "Company," and \_\_\_\_\_, henceforth known as "Sponsor," enter into this agreement freely and willingly on the \_\_\_\_ day of \_\_\_\_\_ 2017. The covenants of this agreement are as follows:

### **The Event**

Sponsor agrees to provide sponsorship (Sponsorship level cost details enclosed in packet) for **Pro Rodeo Oklahoma 2017**, henceforth known as "Event."

### **The Sponsorship**

Sponsor agrees to provide Company with sponsorship package or program cost for Event.

**Deliverables and services provided by Company**

In exchange for this sponsorship, Company agrees to **provide services described in package details, based on chosen level of sponsorship above.**

**Delivery/payment of sponsorship fees**

Sponsor agrees that the sponsorship monies and/or additional item(s) listed below will be delivered to Company no later than **10 days from signed contract date.**

**Force Majeure** In the event of acts of god (I.E Fire/Floods/Tornado) or any other disaster that precludes the Rodeo from taking place on designated dates all sponsorship monies will either be partially refunded or shifted to another date whichever works for the promoter/facility or at the PRCA discretion with available dates.

**Relationship**

This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise.

**Additional Terms of contract**

Contract shall be in effect for one year from agreement date and all internet and social media will remain active during that period.

\_\_\_\_\_  
Sponsor/Company Name

\_\_\_\_\_  
Sponsor Rep Name Print/Signature